

Biz Tech Summit 2025 Agenda

Time	Room #	Language	Event or Presentation	Speaker	Company
9:30 AM	Lecture Hall	English & Spanish	Keynote Speaker	Ruben Cantu	LMNTS
10:00 AM	Lecture Hall	English & Spanish	Using LinkedIn to Propel your Small Business	Candyce Hunt	5 Minute Hack
	Room 9114	English	Simple Steps to Cyber-Secure Your Small Business (Before It's Too Late)	Gerardo Vazquez	fCTO Labs
	Room 9135	Spanish	Herramientas de Microsoft para Incrementar tu Productividad	Jose Antonio	Dell Technologies
	Room 9137	English & Spanish	Identify your Competitive Advantage Using AI	Vicky Valdez	Austin Community College (ACC)
11:00 AM	Lecture Hall	English & Spanish	Instagram Hacks for a One- Woman Show. How to leverage your instagram to Grow your Small Business	Ericka Barnes	Black Makers Market
	Room 9114	English	AI For Business Communications	Jose Antonio	Dell Technologies
	Room 9135	Spanish	Pasos Simples para Alcanzar la Ciberseguridad de Tu Negocio Antes de que Sea Demasiado Tarde	Gerardo Vazquez	fCTO Labs
	Room 9137	English & Spanish	Digital Fluency & Innovation	Linda Smarzik	Austin Community College (ACC)
12:00 PM	Outdoor Concourse in front of the Library (Building G)	English & Spanish	LUNCH		
12:45 PM	Lecture Hall	English & Spanish	How to Choose the Best Trademark for Your Brand (and the Perfect Time to Register It!)	Nik Sallie	Tastemakers Legal, PLLC
	Room 9114	English	Microsoft Tools for Productivity	Jose Antonio	Dell Technologies
	Room 9135	Spanish	Mejores Prácticas con Correos Electrónicos para tener una Estrategia Sostenible	Alejandra Alcaraz	DigitalLIFT
	Room 9137	English & Spanish	Smart Spending: How to Drive Return on Investment (ROI) Through Multi-Platform Advertising	Gabby Rueda	Televisa Univision Austin
1:45 PM	Lecture Hall	English & Spanish	Using Technology in Banking to Better Your Business	Kelli Diserens	SouthState Bank
	Room 9114	English	Add Your Business to Google Maps	Hector Muniz	EGBI
	Room 9135	Spanish	Inteligencia Artificial para Comunicaciones de Negocios	Jose Antonio	Dell Technologies
	Room 9137	English & Spanish	Business Internet 101: Finding the Right Speed for Your Operations	Michelle Sledz	AT&T
2:45 PM	Lecture Hall	English & Spanish	From Camera Roll to Client Reach: Simple Video Workflows with AI	Nakevia Miller	iN Possibiliti
	Room 9114	English	Email Best Practices for Sustainability	Marquita Fagan	DigitalLIFT
	Room 9135	Spanish	Google Maps para Tu Negocio	Hector Muñoz	EGBI
	Room 9137	English & Spanish	The Campaign Advantage: How Small Businesses Win Big with Smart Storytelling	Emmanuel Nyame	Twelvenets
3:30 PM	Outdoor Concourse in front of the Library (Building G)	English & Spanish	Networking with Mocktails		